



N.L. Dalmia®

Institute of Management Studies and Research

(A school of excellence N L Dalmia educational society)

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Sparssh

Touching People's Lives



A letter from CEO



“The best way to find yourself is to lose yourself in the service of others.” -

Mahatma Gandhi

Today, most of the corporate giants and large companies across different industry verticals are actively taking initiative in accessing and shouldering responsibility for their company’s impact on the social and environmental wellbeing. The Corporate Social Responsibility abbreviated as CSR is a business approach designed with the sole motive to generate sustainable development by providing social, economic and environmental benefits for various stakeholders.

We are an educational Institute and it remains our foremost duty towards nation building through our own bit of CSR activity. From humble beginnings, to being recognized as one of the top B-Schools in the city, the story of N L Dalmia Institute of Management Studies and Research is a saga written in spunk, originality and a captivating desire for palpable environmental and social change.

Hon. Secretary Mr. Shailesh Dalmia coined the term ‘**My Social Responsibility (MSR)**’ instead of CSR. The ‘seed’ of social responsibility needs to be sown within, only then can one think from the heart and mind and reflect beyond oneself, dedicating some efforts towards the others and hence ‘social responsibility’ should begin with ‘**self**’. If young minds can be fed with the food of empathy towards the society and environment, we can usher in a new era of social, economic and environmental development.

Social responsibility cannot be pushed on to the governmental organizations or corporate houses alone. It has to be the responsibility of every individual that is why the value of ‘My Social Responsibility’ needs to be created. In fact, one can only contribute towards the society, the nation and the planet at large only when one is aware of his/her responsibility and service towards mankind and environment.

Since our inception we have indulged in various MSR activities as we deem this as our moral obligation to contribute positively and usher changes environmentally and socially.

In 2011, few NLDIMSR students started programme ‘**Sparssh**’ as a social initiative to help the underprivileged sections of the society, to have enriched lives. In November 2016, we adopted a 100% tribal village ‘Kondgaon’ located at Palghar (Vikramgad Taluka). The perspective of our MSR activity is to address the unprivileged sections and work for the holistic development of the adopted village. We also have Special Committee of dedicated volunteers for conducting various programmes such as New Year get-togethers, Christmas celebrations for different orphanages at Mumbai, cleanliness drive, blood donation camps and more.

We also plan to adopt another tribal village ‘Mendhwan’ to sensitize our students and inculcate in them the values of MSR. ‘Outreach’ should be more of engagement with the society.

We look forward to plan and execute more of such team-oriented activities, tried-and-true fundraising ideas with prime focus on instilling hope and confidence among the underprivileged people.

- Prof. Seema Saini
CEO, N.L. Dalmia Educational Society

Touching People's Lives...

"If we all threw our problems into a pile and saw everyone else's, we'd grab ours back."

This is something we don't often agree on. All our adult lives, we get so busy controlling, competing and contributing to living a better life, we often end up stressed running through the constant rat race. While most of us are focused on the struggles of our daily lives, we forget about our responsibility of giving back to the society. At the same time, there are those who look beyond this fierce competition and settle for a simpler, peaceful lifestyle with an intention of providing others with a better life.

It gives us immense pleasure to bring to you, the first edition of Sparssh, an MSR Initiative. It is our small attempt at apprising you of the struggles that exist beyond our lap of luxury, where necessities become a privilege. Through these articles, we put forth the works of the people who have tried in their own way to bring a change in the society; social issues which needs serious attention, and a lot more. In addition, this edition also includes our alumni sharing their experience as a part of MSR family; experiences of the students and the events conducted by MSR during the year.

We are highly grateful to all those who have contributed to making this magazine a success. We profusely thank the management and Prof. Pius Moras for their constant guidance and support in this endeavor. We appreciate your feedback and any suggestions or criticism would be most welcome.

Hope you enjoy reading this edition as much as we did, making it.

Neha Rao
(Editor-In-Chief)

Akansha Goyal
(Editor)

Akanksha Lata
(Editor)

MSR COMMITTEE

My Social Responsibility (MSR) is a social initiative that provides an opportunity to the students of N. L. Dalmia Institute of Management Studies and Research to help the needy and the underprivileged sections of the society so that they too can have a better tomorrow. Every year through a Special Committee of dedicated volunteers, we conduct programmes which include activities like blood donation camps, distribution of educational kits to the needy school going children, cleanliness drive in the surrounding areas, Thanksgiving Day with the cleaning staff, celebration of women's day, etc.

MSR is a feeling that we share not just objectively but in spirit. The MSR team is fully dedicated to work for the society and give something back to the world.

MSR Committee is currently working under the chairmanship of Prof. Pius Moras, Faculty: General Management, M.A., B.A.



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Be Resilient and Happy to Inspire Others



Without friction, there is no movement. Without pain, there is no gain. One has to be ready for a tough life with the full knowledge. In life, it is important to appreciate what you have and never forget to count your blessings.

Always remember that it is your life and you will have to make a series of choices. So be bold in making decisions. Yes, at times our choices may not be ideal. In a fast-paced world, not all our decisions or actions may be right. If it is a good decision it will give us returns and if it is a bad decision it will give us valuable experience. There is no better teacher than life itself.

When life kicks at you, refuse to get paralyzed. Have the courage to get up, collect the broken pieces and take one more risk until you reach your cherished goal. Remember that in life it is not important how often you fall, it is important how often you rise. There will always be people around you to put you down or to make you fearful. You have a choice to listen to them or believe in yourself and walk in the path of enlightenment, for a purposeful life.

One cannot give what one does not have. To spread happiness around, one has to be happy from within. The inner happiness comes when we have high self-respect and self-esteem. Both these come when we know ourselves and be ourselves.

One of the best ways to be happy is to be at service to others and make this world a better place. It is said that service to others is one of the best stress-busters. The more we give, the more resilient and happy we will feel. Always keep doing good and the good will come back to you in one form or the other.

There is a Chinese saying that goes: “If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.” Wherever we are and whatever we are let us reach out and enrich people’s lives.

At NLDIMSR the MSR (My Social Responsibility) Programme through its rural immersion activities in Kondgaon (A 100% tribal village in Vikramgad Taluka of Palghar District that was adopted by NLDIMSR in January, 2017), gives ample opportunities to the Faculty, Staff and Students to serve the needy and vulnerable sections of the society. The planned developmental interventions in the fields of Education, Women Empowerment and Skill Development, Health and Hygiene as well as Environmental Conservation and Protection have the twin objectives of bringing about a better tomorrow for the people in the village, as well as sensitization of students towards social responsibility.

This sensitization programme would go a long way in empowering the students to connect with the people with an attitude of caring and sharing, so that as future business leaders they learn to be sensitive to the world around them to make it better place than what they had inherited.

“The best way to find yourself is to lose yourself in the service of others.” – Mahatma Gandhi

- **Prof. Pius Moras**
(Faculty: General Management
Chairperson: MSR)

MSR DEMYSTIFIED

Sometimes a conscious incompetence may perform better than any person with a false sense of responsibility. While psychologists find merit in 'emotions' to understand, construct and define 'relationships, and responsibilities', the sociologists and economists respectively embark on 'human values', and 'transaction principles'. However, as the primary stakeholders of management professionals, we need to adopt a multidisciplinary approach to accommodate and live with abstractionism, realism, and functionalism. The Kayanat may allow us to have our own choices and preferences in performing relationships, but it imposes moral, and ethical obligations on our sense of responsibilities to establish, and ensure continuity of our purposeful, and mutual co-existence on the planet.

So far, in the domain of (Corporate) Social Responsibility, most of the organizations prefer to play the transactional roles, where they either voluntarily or involuntarily act as 'givers' to justify their social liabilities under the purview of law. Such initiatives can never bring sustainable positive impact in the society, and life of people. There are sections of people who may sometimes require sympathetic, charitable, and philanthropic services to survive, but we need to go beyond that and ponder on

empathetic responsibilities to bring in desirable transformations in the life of the people.

Dr. A.P. Ciaramicoli, a renowned practicing psychologist has found eight expressions of empathy: honesty, humility, acceptance, tolerance, gratitude, faith, hope, and forgiveness, which may help us to build our 'sense of responsibility' to people, and society at large. An effective learning, acquiring, and execution of 'empathy skill' requires a holistic integration of three components of our 'responsibility drives/initiatives': thoughts, feelings, and actions. It helps us to shape our perceptions about the needs of people, their actual sufferings, and expectations.

The empathy skill equips us to develop our capacity to understand the uniqueness of people and to respond them through incorporating their dreams, and aspirations into our plan and Social Responsibility programs. A balanced integration of these is believed to be very powerful to unfold 'invisible connections' between the service providers, and receivers. Such an exploration, and realization of 'connections' is essential to transform the entire phenomenon of (My) Social Responsibility as a powerful, and continuous innate force to sustain our social eco-system, through nurturing interdependence, and mutual co-existence.



Indrajit Goswami
Professor-HR;
Associate Dean (Research)

Beyond

Dalmia

THE POOP GUY: INDIA'S TOILET HERO

Imagine your business card reading, “*Poop Guy – I Love Shit!*”. Swapnil Chaturvedi’s business cards read exactly the same. The motivation to work towards creating better sanitation possibilities in the country drove him towards taking the big leap, quit his successful career as an engineer and shifting his base back to India and start Samagra to address the issue at the local level. We bring to an exclusive interview with Swapnil, CEO & Founder of Samagra Sanitation, sharing his journey from being the Chief Technical Office to Chief Toilet Cleaner:



How did an IT Engineer, with a dream job in the USA and a beautiful family to look after, quit his job to start a foundation which we now know as Samagra?

Initially when I was working San Francisco, I never thought I would do this. But after the birth of my daughter, when I brought her to India for the first time, I realised that when you go away from your country, you start valuing it even more. You start valuing its culture and you develop emotions towards it. You start looking at things in a different way. There was inequality even before I left, but now it was affecting me. Even after I went back to the States, I was thinking about the ill state of sanitation for girls in schools, who were my daughter’s age, and what I could do for them. With this pursuit, I quit my job but I was clueless of what to do and how to do it, the only thing I had for certain was an intention to do something. Then I got myself admitted in Northwestern University for a sustainability design course and in one of our projects we were to build a sanitation model in Chicago, that’s when I realised, sanitation is such a basic need and yet many people in India are deprived of it. In 2010, I dropped out of the university and came back to India decided to work on the sanitation requirements of urban poor.

How did you set about with this project?

I started from my hometown, Raipur, but after few months I realised that, I was unable to implement my knowledge there and could gain nothing meaningful out of it. Then we moved to Bhubaneshwar, where one of my friends was working as an Environmental Consultant for sanitation. We worked together on a design for converting human waste into electricity which can help make all the toilets self-sustainable, but we were not successful with that design as it involved a lot of human interaction with the waste which was hazardous and the cultural taboos involved with it. To make this model work, we had to implement technology which required least to no human interaction or come up with something better. We finally decided to shift to Delhi, assuming a Tier 1 city with around 2000 slums housing around 5 million people will be a perfect place for our project. But we realised, when it comes to public sanitation, the Government plays a very important role. With the bureaucratic systems in place, it was difficult for us to work. We couldn’t build a single toilet in our 7 months stay in Delhi. After failing in 3-4 cities, when I was losing my confidence and thought of giving up this project, a friend of mine called me to Pune in the year 2013.





Clearly, your journey hasn't been a bed of roses. How did you deal with it and what made you stand strong through it?

We did face few problems and we still face it. But we need to make extra efforts, we need to make these people believe in our work. We always had some bright spots and we just had to work on it, today we have partnered with 7 Municipalities across India. In the initial stages it was difficult to make them believe us and our work. But slowly we did see progress, with one toilet in 2013, three in 2014, 10 in 2015 and so on. It was the desire or junoon of doing something for the country that kept us going. The entire process has taught each of us a lot about the problems faced by people, the technological and the political barriers and the ways in which we can further improve our design and methodology.

Tell us about the various programs that you have started under Samagra.

India has 100 million urban poor and around 70% of them do not have access to clean toilets. It took me 7 years to reach 50000 users per day. We realize that the change is slow and hence we require more people to join us so that we can share our learning with them. There are many companies and organizations which are building toilets in India, but we need to maintain them. Samagra is a service company. So, we came up with Fel-LOO-ship program which was started 6 months back to inspire people from operation, marketing, management and undergraduate background to join Samagra. We are in the process of introducing a 1-year fellowship program where the candidates can get better exposure through our Samagra model. Another initiative that we have come up with is Adopt-A-Loo. Through this we are encouraging local corporates to adopt just one toilet. If they do a one-time investment for the design and infrastructure, then Samagra will look after its maintenance for the next 10 years.

Where do you see Samagra five years down the line and what challenges you think you might face while accomplishing the same?

I think with the various programs that we have; my goal is to reach around 10 million users across 20 cities in India. Our

biggest barrier is the dependence of our program on human efforts. We still depend on labour for maintaining our toilets. We have thousands of toilets which depend on cleaner and entrepreneurs. To tackle this problem, we are still working on the model where we can combine technology and business management techniques. We are working on a franchise model similar to OYO Rooms, which can help us spread across the nation.

Being a not for profit organisations dealing with sanitation, how did you manage to build a workforce?

Initially we (I and my wife) funded Samagra on our own. When we had our first toilet built, I used to operate and clean it myself. And slowly we started building our team, with Titu as the first care taker for the toilet. Keeping the team intact was a task, there were many who would quit after some time. This job was not something people preferred to do for more than a couple of years. The biggest task has been to build a senior leadership team. We need kickass people with the right attitude and enthusiasm to do something for the society. In these causes, skills become secondary. Currently we have 100 full time workers and few fellows associated with us.

With cultural taboos and stunted mindset revolving around sanitation, how long, do you think, India will take to change this view?

I feel the new generation, or the millennials is aware of their responsibilities and that is why we are focusing on mothers and children. As a nation we need to channelize our energy in one direction. And to bring about such a change, we need major changes in our education system and our methodologies.

Chaturvedi's efforts are changing sanitary habits among India's poor. While there is still a long way to go, his ideas are facing the problems caused by extreme poverty and a lack of access to sanitation services head on. Although India's economy is growing rapidly, millions of its citizens are stuck in poverty. Chaturvedi recognized that although he alone could not change that fact, he could contribute his services and his determination to alleviate the effects of poverty on India's urban poor.

**Interviewed by Neha Rao
Compiled by Himanshu Todi**



No-Touch Toilet Cleaning Technology

SLAYING THE SOCIAL TABOOS

When in 9th grade, the chapter of reproductive system got introduced, just like every other adolescent, she too was curious and waiting for her teacher to answer all her ‘stupid’ questions. But much to her dismay, the chapter was done with, in the blink of an eye. While most of us had a similar experience but did nothing about it, she bookmarked that part of her life, just to change it for others to come.

Madhavi Jadhav, a Social entrepreneur, TEDx speaker, a State level Boxer and a Petroleum Engineer; through her free online bilingual platform, ThatMate, works toward dispelling the myths about sex, periods, pregnancy and more by collaborating with schools, NGOs and government bodies by conducting workshops for young adults. When asked on what made her quit her job and take this cause, she said, “My niece got her periods when she was 11 years old. She

asked her mother several types of questions like, why periods happen?

Why they only happen to women? Can she get rid of them? Why does it come every month? My sister-in-law and my cousin, both, were apprehensive answering her questions.

They were trying to dodge her questions. This made me think, even in 2016, the situation hasn’t changed. Words like condom and sanitary pads are considered ‘taboos’ in my family. I thought my cousin and my sister-in-law, who are almost a decade older than I am, wouldn’t keep their kids uninformed as my parents did. However, when my niece asked these questions and nobody in the family cared to answer, I realized something had to be done.

And it is not just about menstruation, there are a lot of other topics these kids need to be made aware of, like healthy-



Madhavi Jadhav
Founder & CEO, ThatMate



unhealthy relationships, the changes their body goes through during puberty, good and bad touch, condoms and masturbation, etc.”

At ThatMate, Madhavi, with a group of experts provide guidance to children aged between 10-16, on topics related to sex and sexuality, through their online forum as well as workshops. Since inception, they have reached out to 10 schools by means of workshops on puberty and other related topics. This has helped them contribute to ‘informed growing up’ of 2000+ students. We have collaborated with the NGOs in Pune Nirmitti and Rotary Club to reach out to students in Municipal schools of Pune. They have also come up with a multilingual comic book which will help educate kids on topics like periods, homosexuality, gender equality, how babies are made, depression in a very lucid manner using beautiful illustrations, cartoon characters and an engaging storyline based on some real-life situations.

Madhavi and her team have taken an interesting initiative letting people ask their queries or share their stories via Sarahah.com, a social media platform that allows people to leave each other anonymous constructive messages. Within a span of a month, they received 3000+ queries, and looking at the success they decided to start a live online forum which is currently at a building phase. Where, on one hand, most of us are criticising the app for encouraging online trolling, we’re glad Madhavi is bringing the best out of it.

Remembering her experiences in these workshops, she said, “This summer, when we conducted a camp for kids, we asked them to share their experiences or stories if they have. A few of them came forward and talked about the time they were abused, or their relationships and so on. And once during a workshop in the interiors of Sangli, one boy came up asked about condoms from the advertisements he had seen on television. This shows us how intrigued these kids are and if unattended and uninformed

they tend to take help from the internet for answers which is often unreliable.”

Currently, their target audience includes children around the schools in Tier 2 and Tier 3 cities like Sangli, Kolhapur and the likes. And from the encouragement received from schools and interest shown by kids, they plan to target 10 lakh kids in the coming 5 years for which they are also tying up with the Zilla Parishad of Sangli.

As she is a single child and a sole breadwinner in her family, quitting a lucrative job wasn’t an easy decision. But looking at her enthusiasm and determination, her parents encouraged her in her pursuit. Jadhav, knows that the path chosen is not an easy path, but then that’s the job of a change maker – beat up paths that are not tread-able into the most traversed

Interviewed by Neha Rao





Nikita Patel
(Nutritionist & Certified
Diabetes Educator)
Clinical Research Nutritionist
Cuddles Foundation

FOOD HEALS

It is a privilege to write an article for *Sparssh*. When I was asked to contribute an article, all I wanted to do was sit down and start typing, but my biggest worry was what to share? After a lot of pondering, thinking and revisiting cases, I decided to share my experience in a more relatable way, in the form of a story which goes as follows.

Just like any other morning, our nutritionist started her rounds with the ‘Laal Ghar’ or medically known as the ‘Isolation Room’, which is where she met Prince.

The 6-year-old was curled up in his mother’s arm shivering with fever. His face severely shrunken, the widths of his arms were less than the width of her 2 fingers put together. He suffered from severe malnutrition. Coming from a small village in Bihar and living with a family of 11 members who thrived on selling fruits in carts, Prince (picture on the next page) had always been a little on the thinner side. However, the first round of chemotherapy for Blood cancer (B-ALL) propelled his body further down the path of malnourishment. This made him more susceptible to the assaults of the drug’s side effects than usual. He was so severely malnourished that when he cried he was almost inaudible.

His mother being uneducated was always in a state of angst – “U daktar ka baara baara shabd bol k gaya?”, “Babua khaayat kai nehi hai?”, “Hum kaa kare taki babua khaana khai liye?”, “Madam jo khana hum dehaat he sahi hai ka?”, “U baaju mein Yusuf ki amma bolat hai chawal nehi dena hai.” “Harr saal hum Chhat Maiya ki puja karenge u ki sehaat k liye.” “Baabu thik to ho jayega na?” –These were the only thoughts that ran through the mind of the young mother of 4 kids.

We had to tackle the mother’s anxieties, we started one by one aiming to improve the child’s health. At the start of the nutrition therapy, his mother was given the sword of hygiene and taught the art of personal cleanliness and proper handling of foods. Then she was made to learn about the armor of nutritious food and supplements and how to use them. After equipping her with all the gears of the battle, it was now time to fight the malnutrition.

Slowly but steadily we started gaining momentum in our battle. Prince started showing signs of recovery. His cheeks weren’t so sunken anymore, his blood count started steadily rising, even his appetite slowly started to improve - and he started to speak feebly.

The day soon arrived when he could go home for a few days before his fresh round of Chemo cycle started. But now that he was going home, will he still continue that same level of health progress by eating at the proper time and in adequate quantities? Will he still be able to continue to fight the notorious infections that loom around him and keep them at bay? Will his mother be able to secure his nutrition armor just as instructed? We could only wait and pray for it.

A couple of months flew by and the day came when he was supposed to come for a follow-up. Our nutritionist bumped into his parents while going through her regular rounds and enquired them about Prince, to which his mother pointed at the park.

There in the park, Prince was jumping and playing with the other children. All signs of skinny bones, fatigue and irritability wiped clean from his face. He not only magically transformed from being severely malnourished to well-nourished child in 2 months but also there was a marked improvement. This is what RIGHT NUTRITION does, it HEALS, FOOD HEALS! And that's what happened with Prince and continues to many other children like him.

Being biologically different from cancers among adults, paediatric cancers, are curable, with right treatment initiated at the right time. In India, 50,000 children are diagnosed with cancer every year. Of which only 22% of them make it to hospitals for treatment.

In government hospitals, 90% of children seeking treatment come from a low socio-economic background. Roughly 80% of these children are malnourished at diagnosis and about 4,000 children abandon treatment due to this reason every year. If the child is underweight, appropriate dosages of chemotherapy cannot be administered reducing the chances of cure by 30% as compared to an adequately nourished child.

As ruthless is the disease, so is the treatment, viz. chemotherapy, radiotherapy, and surgery. If we want these small kids like Prince to tolerate treatment and beat monstrous cancer, they need to be adequately nourished. Without nutrition, the body reacts to chemotherapy as if it's been poisoned.

And hence with strong faith in healing properties of food, we at Cuddles Foundation try to bring life-saving nutrition to children fighting cancer by providing holistic nutrition support.

(To get involved (volunteer/intern/donate) in helping children defeat cancer write to us at team@cuddlesfoundation.com)





Akansha Goyal
PGDM Finance | 2017-19

BEING SOCIAL- एक नई शुरुआत

Being Social- एक नई शुरुआत is a voluntary organization which is registered under Societies Act (Registration Number: District East/Society/1730/2017). We started our organization Being Social -एक नई शुरुआत in November 2015 trying to inspire and summon every Indian especially youth to work for social welfare. Our motto is, 'Spread smile and serve humanity' and our goal is to inspire individuals to play their Individual Social Responsibility (ISR). We have our volunteers spread across the cities of Bengaluru, Delhi (NCR), Hyderabad Jaipur, Ludhiana, Mumbai and, Pune.

As a responsible citizen, this NGO works into various aspects of the society, let it be Cleanliness and awareness drive, Water for birds, Festival for all, Transition of government school into basic modern school, etc. But our flagship initiative has been awareness among youth about menstrual hygiene.

Carefree Laado – Initiative for adolescent girls and women of slums, where we educate them on menstrual hygiene awareness and its management. We distribute sanitary pads and are planning to empower these women by teaching them to make sanitary pads, which they can use and earn a livelihood out of it. In this initiative, we have educated the adolescent girls and ladies of the slum region/schools/colleges about the menstrual cycle, its hygiene, and management. In this initiative, we are focusing on 3 E's, Education, Empowerment, and Employment. **#LetsTalkaboutPeriodsDilse**

When an NGO is run by most enthusiastic youth and pure heated people whose aim is just to serve the society, it feels immense pleasure and Proud to be a Volunteer of such NGO. Great work by the leaders and followers.





Notes from the Torchbearers



Varsha Dalmia
MMS Finance 2013-15

A quote that has always inspired me is, “One person can make a difference, and everyone should try.” Sparssh is one such committee which believes in the joy of giving and works towards bringing such small differences. When I joined Sparssh, it was still in its very nascent stage, trying to grout its feet firm and build a solid foundation. My vision was to ensure materialization of this strong foundation and build a rejuvenated and motivated organization over it. Sparssh as a committee gave me a platform to develop not only my leadership skills but also taught me to be compassionate towards others. It made me realize how fortunate we are and how with our small endeavors we can bring a smile to the faces of deprived ones. Being a part of Sparssh has not only helped me grow personally but has also groomed me professionally which in turn helped me secure a good career start as well with a reputed firm.

“SPARSSH” was never just another committee for me but it was a part of me, an emotion very close to who I am as an individual. It was just another way where I thought I could be the reason in getting smiles to some faces and an opportunity to make a difference in someone’s life. And that’s all that I strive for always. GIVING has always been the biggest happiness in my life. Every morning when you wake up to a new day, be grateful to God for everything that you have because there are thousands or even more out there who are deprived of even the basic amenities. There is so much that we can do for our society and make it a better and happy place to live in. This was always one of the many thoughts I had every time I was engaged in activities related to SPARSSH and especially at all those times when we visited Kondgaon. Undoubtedly, it was an experience to be a part of Kondgaon project as that was literally an eye-opener to the REAL WORLD outside. The problem is while we are so busy with our lives we often fail to witness the sad reality outside. If we all really did then I believe we will start valuing the little things in life, even more, might run a little less behind the earthly possession and be a little less materialistic in life. The only advice I would give is Be yourself, keep showering the love and light that you guys are already doing because at the end of the day what matters the most is how much you have GIVEN.



Mahima Singh
PGDM HR 2015-17

MSR is not only about Social work it teaches you all the attributes you would require in an organization. It allows you to learn and build your character. Leadership, Motivation, Team-work, Punctuality, Hard-work, Integrity, Dignity is not just concepts in the book; we live and understand it in MSR. I have always been socially motivated and sensitive towards society's sufferings. I am determined to help and bring change for better and to do so, would grab every opportunity in my way. Joining MSR was one such opportunity. There is one particular event which will always remain closest to my heart, 'Joy of Giving 2016'. I took the initiative for the 1st time and amidst dwindling attendance of members and last-minute preparations and changes we managed to successfully spread our message. It was the true beginning of MSR reaching newer heights and there has been no looking back since then. We have been continuously raising the bar for others to take forward. I would forever cherish the opportunity and miss being an active member.



Bhavesh Sharma
MMS Finance 2016-18



Food for Thought



Prof. Dr. Jyoti Nair
Faculty | Finance

STOP GIVING ALMS!

How often have we melted at the sight of little kids wearing rags, face smeared with dirt asking for money? It is a common sight to see kids, women with babies, and handicapped men begging near rickshaw stands, bus stops, railway stations, religious places, and traffic signals. It is also common to see people of all ages giving coins to these beggars. One can notice the feeling of a social cause achieved in almost all persons who have given money to beggars. Have we really helped them? No! Though doling out a few coins to beggars may come across as a simple, and easy way to contribute our bit to the upliftment of poor, and destitute, in fact, we have contributed to 'profession of begging'.

It is being increasingly observed that begging is becoming a well-managed racket to earn money. Small children, women are all a part of this scheme. Women beggars with babies is a very common sight. These babies are rented for the day as some girls begging with babies are no older than 10 years. Most of these women are healthy but due to adverse circumstances are forced into begging. Begging becomes a lucrative means to earn money without much effort. Thousands of children are kidnapped and forced into begging. The fact that there is an alarming increase in the number of beggars especially women and children show the seriousness of the issue. These beggars slowly graduate to become anti-social elements, thus making them a threat to the society. Begging is big business in India. There have been reports of beggars owning properties, vehicles, and businesses.

In India, poverty, unemployment, illiteracy and caste system is cited as the main reasons for beggary, poverty being the key reason. At this juncture, it is important to ponder whether begging in India be attributed to poverty or is it a well-planned manipulation of human emotion to achieve financial gains. Indians, being religious and God-fearing are soft targets for beggary. It is often quoted that 'Poverty in India is real but begging is not'

There is no Central law for the prevention of begging in India. The many States in India have anti-begging laws which are more of a punitive nature. The right to life is a fundamental right provided by our Constitution. It means living with dignity and not mere existence. Juvenile Justice (Care and Protection of Children) Act, 2000 provides for action against any person who employs a juvenile for the purpose of begging. The Act considers child beggars as victims in need of care to be rehabilitated by Child Welfare committees or rescue homes. There are schemes like Indira Gandhi National Old Age Pension scheme for old and destitute living below poverty line. State Governments run shelters and rehabilitation centres for beggars, and destitute. There are many NGO's which work towards the upliftment of beggars. The Government of India under the Ministry of Social Justice and Empowerment has proposed Persons in Destitution (Protection, care, and Rehabilitation) model Bill of 2016 which provides a framework for rehabilitation of beggars, destitute and people with disabilities. Though this bill does not criminalize begging but provides for penal action for repeated offenders. There are provisions to prevent begging, and help the needy, but the poor and ineffective implementation of laws and schemes have denied aid for the needy and encouraged beggary. A social change is what will change the picture.

If we, as responsible members of the society, restrain from giving alms, the profession of begging will lose its shine. If we desire to help the beggars, then give them food, clothes, footwear or support a local NGO working towards the cause of uplifting destitute. Stop giving alms and save the society from the menace of beggars.

A MOVE TOWARDS A LIBERAL MINDSET

It's the 21st century, and while we are talking about "New India", women are still being glared at for buying *the thing* wrapped in newspaper or black polythene. It's time we talk about menstruation just like we would about any other health-related topic. Menstruation is a natural phenomenon that occurs in every woman. Nothing about it warrants that she be at the receiving end of nasty looks, hushed talks or get treated like an untouchable.

In most of South India, a ceremony is performed for the girl once she gets her first periods. This ceremony, similar to that of wedding rituals, is performed to celebrate the transformation of the girl into a woman. I, being a South Indian, happened to witness my cousin's ceremony. While the logic behind this was difficult for me to understand, the hypocrisy that followed later was beyond my comprehension. While they spent an entire day in celebration, I was soon told about the set of rules to be followed by every woman during her periods. It included staying away from people, not being a part of the crowd, and keeping your belongings separate, to name a few.

Luckily, being born and brought up in a city, my parents decided against such ceremony for me or my sister. But the similar thought process still exists, when I'm asked by my mother to be quiet or not to talk about it out loud if there are men around me. Periods are still a gross topic, for most of the men and also few women who shy away from openly discussing it. And the only way to change this mindset is when every woman starts considering it as simple as a natural process that prepares a woman's body to carry an offspring, instead of as a disease.

While all the feminists out there are busy fighting for equal rights, why can't this be one of it? Some say that men get uncomfortable and grossed out. This is only because we smoothly skipped that one chapter of sexual reproduction in Class 10. This is where women need to voice their opinion, feel no shame to talk about it, with men or other women. Only then, we can expect men to accept and talk about it.

Good things take time, and a change in the mindset might take even more. But we don't have to wait for someone else to speak our mind, do we? I don't shy away from buying sanitary napkins in front of other men, neither do I mind telling my male friends that the period cramps are really painful and sometimes it needs to be considered. I don't hide my napkins deep in my bag because I'm embarrassed someone might see it. It is a necessity and I accept it. I make the women around me say 'periods' as it is, instead of giving it funny names.

Before we talk about PCOD and PCOS and its severity, let's first accept the fact that every woman menstruates. I accept it and I am proud to talk about it. Are you?



Neha Rao
MMS Finance | 2017-19

Responsibility



Neelotpal Gadre

PGDM Marketing | 2017-19

MY RESPONSIBILITY TOWARDS SOCIETY

Helping one person might not change the whole world, but it could change the world for one person

-- Anonymous

No matter how tough you feel your life is, there are people around you who are living a life which is tougher than yours. There are people who dream to live a life that you live. Hence it is very important to be grateful for all that we have and give something back to the society. Only then you realize that 'There is more joy in giving than receiving'. Your biggest and sole reward is the realization that you've made a significant change in someone's life. And if not 'significant' then a positive change nevertheless. We often feel the desire to give something to the society, to help the needy but often do not get a proper direction to follow.

I had this similar feeling for a long time. Willing to do something for the society but unable to understand how, where and when to start. After graduating in 2015, I along with a few friends of mine, who were equally interested in social activity started a group to help the needy at least once in a year. The time that we decided to donate something was the festive season of 'Diwali'. 'Diwali' is the time of ebullience and we thought to bring a smile on the faces of the destitute. We appealed our friends, colleagues, and others through social media and other channels to assist us in this cause. In the first year, we were able to collect an amount of 15,000. We collected sports equipment from the gathered amount and donated it to 'Karunalaya', an orphanage in Kolhapur, which is run by a couple, who takes care of HIV positive children. In this orphanage, there are about 20-30 children who are either orphan or are left by their families. In the next year, however, we were able to donate twice the amount that we collected in 2015 and in 2017 we collected an amount of Rs.60,000 and were able to fix some of the orphanage's basic necessities, also able to fund some of the children's special vocational training programs. The credit for the success of such an activity goes to all those donors who have helped us in contributing in all these years. We hope next year we will be able to gather more funds and support more needy people.

The reason why I have shared this story is to encourage others to join the movement and to start an initiative of their own because giving back to society feels good, it creates a sense of self-worth. You can always choose to offer help in any way you can to people who need it most and see for yourself if such an experience can be life-altering. You may start by donating a small amount of money and see how great it is to help others because, in the end, this is what money is meant to do – improve people's lives.



OF BEING SOCIALLY RESPONSIBLE

“With great powers, comes great responsibility” - Spiderman (the movie)

Power does not come single handily to humans, though it is the one thing every human strives for. A sense of responsibility should come along with it. Otherwise a powerful man who is not responsible shall one day fall. His attitude of no gratitude shall be the reason of his descent.

My personal belief in people who are successful is that they value themselves but at the same time value their environment and people around them; this is always the reason that in their environment people bring them above all others. The best way to value things around you is by *giving back*. This *giving back* makes a human a super-human in the eyes of all, and not their achievements which everyone else think is achievable within human limits. This *giving back* is what makes them great. This *giving back*, you may also relate to any basic law that applies to our life through varied subjects, but this will always hold true before you. As is said by the Newton's Third Law: “Every action has an equal and opposite reaction”. So, if you need a good reaction, in the form of your success, give an equal output of true energy to your environment and people around.

If equality in its true essence is a manifestation of brotherhood and unity. Then how can you go so ahead of others that they cannot even see you? What value is your achievement of, if it cannot be shared with others? Individualistic growth in my view is nothing but a waste of some worthy talent.

If at all you move hand in hand with your situations you become an epitome of completed soul. This is what religion; wise people and our history teaches us. This is where spirituality also encompasses the truth of all practicality, where your presence is not limited to your physical body but you are an inclusive soul, a part of god, present everywhere. Then how can you really go ahead alone?

In reality our situations go beyond our home; to our society and then to our nation and the entire world. Handling ones close to us, our family members, is most important and then comes the society towards which we have social responsibility. In my belief the thing which shall differentiate us humans from other species.

Be a true human, be socially responsible!



Rupen Chawla
PGDM Marketing | 2017-19



LOCKS OF LOVE!

They say, you don't need a reason to help people.

Never had I thought I'd experiment with my hair, but I went a little beyond that. I donated it!

I came to know about this campaign through a friend of mine and I knew I had to do this. A salon in Bandra named "Mad O Wot" had partnered with a charitable trust named "Madat" who had taken this initiative. The hair strands didn't just fall to the ground to get swept off and thrown away, instead, were given to make wigs for cancer patients.

Exulted over the fact that I had donated about 12 inches of my hair, I was glad to have contributed something to the society, though small but fulfilling.

"An effort made for the happiness of others lifts us above ourselves."— Lydia M. Child

Shouldn't we all be making an effort?

Nikita Tulsulkar
MMS Finance | 2017-19



Harsh Gupta
MMS Finance | 2017-19

OF BILLIONAIRES AND DONATIONS

Jeff Bezos officially became one of the richest man in the world in late 2017, but this year he surpassed Bill Gates to claim the top spot and by some distance. Jeff Bezos' net worth now a staggering \$130 billion which beats the second spot Bill Gates by \$38 billion who stands at \$92 billion net worth.

Now the question that arises in the minds of people generally is what Jeff Bezos actually does with so much money? This is generally asked by all the socialists who feel that Bezos isn't doing enough for the betterment of the society. Some argue that Bill Gates would have been much richer if he wouldn't have given away \$36 billion of his wealth as donations over time, mostly to the Melinda-Gates foundation, the planets largest private philanthropic foundation. So, Bezos should be like Mr. Bill Gates and give away money! That's not how it generally happens.

Bill Gates' net worth in 1999 rose to \$100 billion and he is still the richest man ever, if adjusted for inflation, those hundred billion dollars would now have been \$150 billion. He never was much into philanthropic activities at that time. Doesn't the situation sound very similar? Yes, indeed. Bill Gates took his time to get into heavy philanthropic activities. All the so-called socialists were breathing down his neck to give away as much money as he can. The below lines form an article released in 1999 New York Times sums up the argument for all:

"Gates has crossed a psychological marker and it's going to increase pressure on him to recycle more and more of that money through his foundations," said Ron Chernow, an economic historian. "There will be more attention focused on the extraordinarily lopsided distribution of wealth."

The other thing that we need to understand is that all of this wealth of Mr. Jeff Bezos is actually more on paper than actual money. The reason for such a huge increase in the wealth of Bezos was because of the launch of Amazon Go, which is a cashier-less store that sells a limited selection of groceries, meal kits, and prepared foods. This led to the increase in the price of Amazon stocks out of which sixteen percent are owned by Jeff Bezos.

So, for the socialists saying, Jeff Bezos is selfish and doesn't do much for the society, probably give it time and he'll get on with it at his own pace. After all giving is not just about making a donation; it is about making a difference. As we move on with our lives we'll realize money is not what makes the poor rich, it is the way we touch peoples' lives that make the difference. That's why it is not important to have a Midas touch but just a Sparssh ought to do it.



A Glimpse of
Kondgaon



CHALE HUM FIR WAHAN...!!

Aankhon mein umeede liye,
Uthe neend se gaao ke liye...

Apne liye toh roz jiye,
Aaj thoda kisi aur ke liye.

Chale fir Kondgaon ke liye,
Zindagi waha ki zara hum bhi jiye!

Roz aasmaan ko chune nikle,
Aaj thoda zameen par chale.

Pahuche toh dekha waha,
Jannat sa yun tha wo jahaan.

Sab duniya se alag basera,
Lage jaise hua naya savera...

Khushi jo dekhi chehre pe unke,
Khojte rahe sadiyon se khud mein...

Nanhe bacche jo dekhe wahaan,
Khelte khoodte bhawro ki tarah.

Har pal mein bas zindagi jeete,
Naa kisi dard ko bayaan karte...

Khel khel mein yun ghul jaate,
Ek dusre ka saath nibhate...

Naa koi laalach, naa koi shikva,
Zindagi apni jeete jaate...

Dekh kar ye sab mann lalchaata,
Bachpan apna fir yaad aata...

Zindagi ke woh pal suhaane,
Yaad aaye aaj inke bahaane...

Muskuraahat jo thi chupi kahin par,
Aayi aaj labon pe kisi aur ke bahaane...

Yeh sab soch fir muskuraya main,
Seekha unse jo naa sikha paya koi...

Rakshit Ganjoo
MMS Finance | 2017-19



CLOSE TO NATURE, CLOSEST TO REALITY!

The second I hear the word Kondgaon 'n' number of things just pop up in my mind; being away from the regular hustle, avoiding the local train rush and the rat race, the daily presentations and report submissions, shutting out the stress of midterms and perilous semesters. Spending some quality time with the nature, with your classmates and witness the ground reality.

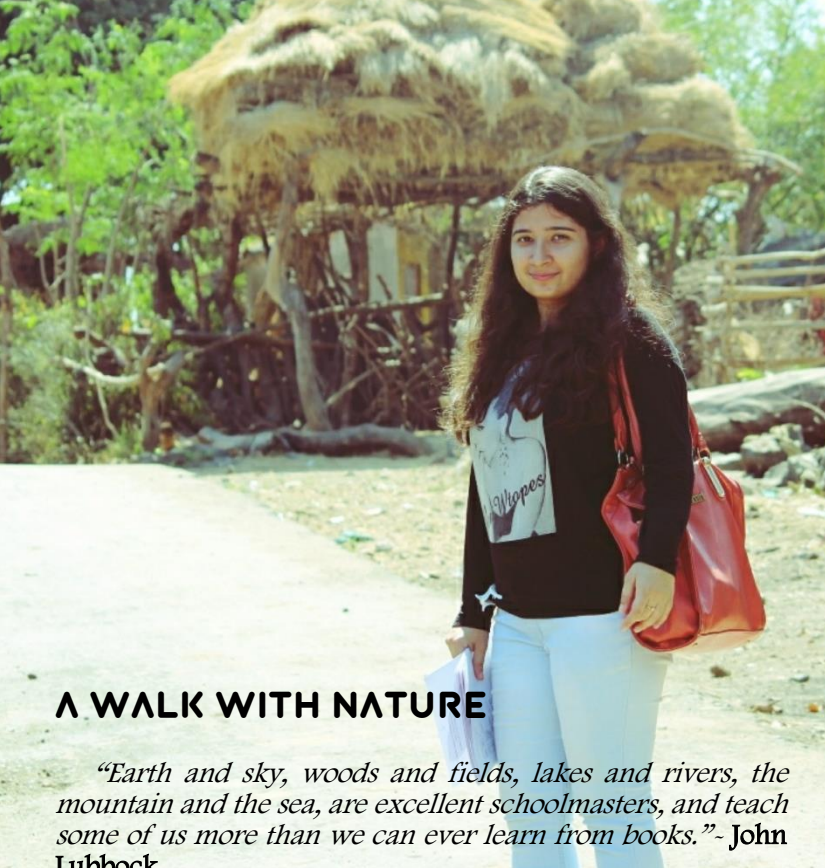
The moment bus turns towards Kondgaon the alluring and heavenly panorama catches your eyes, the cold breeze and the sparkling water, the green fields and dancing leaves makes you feel closer to Mother Nature then the next second you witness the harsh reality of the world. There are hundreds of problems we face in our daily life but our problem seems insignificant in front of what the habitat of Kondgaon go through and yet their smiles are the brightest one I have ever seen. The women are the strongest out there, the level of enthusiasm the kids have, the willingness to learn and grow cannot be matched.

This shook me as well as inspired me! Lack of facility, no electricity, no accommodation, no classrooms and yet they are happy. The Mahila Mandal are the ones who are willing to grow they are trying their level best to grab on tight the opportunities available. They are helping each other to improve and progress.

The takeaway for me was the feeling of being happy with whatever you have there are people who have nothing and yet they manage to smile and help others to grow along with you this is what life is all about.

Kudos to the efforts put in by MSR team and Pius sir!

Arzoo Syed
MMS Finance | 2017-19



A WALK WITH NATURE

"Earth and sky, woods and fields, lakes and rivers, the mountain and the sea, are excellent schoolmasters, and teach some of us more than we can ever learn from books." - John Lubbock

My Social Responsibility, an initiative taken by N.L. Dalmia Institute of Management Studies and Research, to make people morally obligated to help the less fortunate, gave me a chance to be one with nature by organizing a rural visit to Kondgaon, a village adopted by the Institute.

A bruised body or a troubled mind can find solace in the lap of nature. Manifestation of the divine is a blessing for humanity. We are so much engrossed in worldly pursuits that we almost forget to appreciate the creativity and soulfulness of nature. In the hustle and bustle of city life, the chirping of cuckoo, the majesty of clouds, the dance of the wind and the spectacular rainbow go unnoticed. All these astounding beauties of nature came in light to me in this walk. But a little thought brought an ache in my heart; is appreciating equivalent to preserving? Are we able to respond back to nature with the exact same amount of love and care?

Other than the glorified nature, this walk got me engaged with the purest souls on earth i.e. children. They might not have all the luxuries of a comforting life but have the hearts that are willing to share even the smallest joys of their lives. Giving makes people happy and happy people give more. And by giving, I not just mean giving money, it goes way beyond that. Giving your time to someone is priceless as time once spent can never be regained back. We often take things for granted but those little bundles of joys made me count my blessings. All through the walk I learnt a very important lesson that if we wish we can be the change makers. Last but not the least, I would like to conclude by stating a belief I strongly hold, 'don't make a difference because you should, instead try to make a difference because you can.'

Arzoo Lakhwani
PGDM HR | 2017-19



SWOLLEN SOUL

When we reached there, the sun just topped the hill
Beside a paddy field, I saw a little gill...
I walked to her, I asked her name,
She felt coy and ran through the field...

I followed her through mud, I followed her through rain,
We ran passed the swamps and rocky terrain.
She stopped near a hut, panting to breathe,
I caught her, kissed her cheek of dusty stain.

I gave her a candy, again asked her name,
When a lady in thirties with a glass of water came.
The hospitality was appreciable, though the water was filthy
Still I drank it to the fullest, with no complaint.

I looked into the hut, which was darker than a night,
Filled with the charcoal smoke, with no essence of light.
I saw the loo was undrained, the air was icky,
I wonder, how they survive, how they even fight?

I felt their struggle, the hardship worse than vile,
Still satisfied with 2 times meal and had a carefree smile.
I thanked them in Hindi, and attempted to leave
But I was swollen in pain, I was fully immobile.

I left the place, with thousands of thoughts in head
I also saw the bunch of school children going bare footed
I witnessed their struggle, their poverty and lives.
I had seen two siblings sharing a single bread.

I don't know whether we are rich, or they are poor!
Whether they need attention from us a little more!
At least they have satisfaction which we don't own.
As they pry for necessity and us for grandeur.

As the sun dipped in hills, we boarded the bus again
The thoughts got intensified in the shower of rain
A day's experience rode me back to my childhood days
Which were filled with only hunger, agony, misery and pain

Avrodeep Dutta
PGDM Marketing | 2017-19

Events



JALSA 2017

For the very first time in NL Dalmia, was an evening arranged for Garba. It was a small fundraising event organized by team MSR. The newly formed team was full of energy and enthusiasm to organize the whole event.

From planning to execution, team MSR stuck together. Whether it was the arrangements for food stalls or the DJ or getting the hoardings and coupons ready, everything was done by the team. There were difficulties in setting the budget, getting things done within the set budget, a difference of opinions, working on invitations, etc.

As a matter of fact, even convincing the batchmates to attend the event was a task. But, in the end, it was a big success! Everyone showed up on that evening. In fact, the number of students present was more than expected. Eventually, everything fell into place.

As they say, "All's well that ends well."

Akanksha Lata
MMS Finance | 2017-19



COOKIE CAMPAIGN

I was home, spending quality time with family last Sunday when I received a call from the Regional Head of Feeding India. As a result of having fed 250 people in the month of March at Thane, I was told to collect 42 boxes full of cookies as a part of Coffee Day Global's charity. I was instructed to donate it to the truly needy people. I had no idea how to manage the transportation, storage and distribution of these cookies. That's when it occurred to me, let's link up Feeding India and N.L. Dalmia. I was welcomed with open arms by Prof. Pius Moras and My Social Responsibility (CSR Wing) CEO Himanshu Todi. What happened after, was magic...

1500+ Needy People Fed | 20 Volunteers & 2 Professors Contributed | 1 Tie-Up Successfully materialized.

A special thanks to the Corporator Merlyn D'sa (Mira Bhayandar Municipal Corporation) who guided us to different schools and localities for the donation drive. And a big vote of thanks to Coffee Day Global for doing this charity.

Akshay Daryani
PGDM Marketing | 2017-19



JOY OF GIVING 2017

Once a speaker said, when you die, your brain remains active for 7 minutes and in those 7 minutes, you see your entire life in front of you running like a movie. And amongst the audience, I, an aspiring MBA student listening to him, made it my life goal to make that 7 minutes look like an exhilarating journey. But what I didn't realize then was, running behind the materialistic pleasures wasn't a way to achieve this. And I realized it only after joining NLDIMSR. I owe a lot of things to NLDIMSR, but the most important of all was that it taught me, "There are a lot of things in the world that can make us smile but nothing beats the invaluable joy of making someone happy."

NLDIMSR has a tradition of celebrating the Joy of Giving week each year starting from 2nd October. MSR, the student wing for CSR activities of NLDIMSR had organized this event. We collected Stationery, Clothes, Toys and many more things which may not be useful to one person but could definitely bring a smile to someone's face. To make this event successful and fulfil the very purpose of this entire program it was necessary that these donations should reach to the people who are in dire need. That is when we partnered with OASIS India. An organization with their focus on anti-human trafficking and partner with local authorities, including the police, railway protection force and child welfare committees to prevent children from being trafficked for labour or sex. Gaining experience from an organization which has been working for betterment of the society for last 25 years was an amazing experience. Before we donated these things to OASIS, a part of it was removed aside for our cleaning and maintenance staff.

On receiving these clothes, the excitement I witnessed on their faces was a sight to behold. And that's when I realize that I have finally started building memories which will make that 7-minute movie, a perfect ending to my story.



Himanshu Todi
MMS Finance | 2017-19



MAKAR SANKRANTI CELEBRATIONS

“Tradition does not mean to look after the ash, but to keep the flame alive”-Jean Jaures

As we all know, every year, 14th of January is celebrated as “Makar Sankranti”. This year, MSR decided to celebrate this auspicious day with the people in Kondgaon and hence a visit was planned for 12th January 2018. The main motive of this visit was to bring all the women together by celebrating “Haldi Kunku” ceremony and discuss ideas about business which can be started and managed by them. The visit also aimed at discussing the needs of the schools in the village.

From the village women, we came to know the importance of this tradition. This was a way to gather married women, where they would exchange haldi (turmeric) and kunku (vermilion powder), as a symbol of their married status and wishing for their husband’s long lives. On Makar Sankranti, we exchange sweets with each other saying “Tilgul ghya ani god bola” (Take sweet and talk sweet). The festival gives a change to women from their monotonous life and take out some time from their day to day responsibilities to spend with each other.

We left for Kondgaon from college early in the morning. We started the day by visiting schools. Meeting these children feels like a throwback to our own childhood. After visiting the schools we headed to Sarpanch’s house, where the Haldi Kunku ceremony took place. Women from all the families of the village gathered together and applied Haldi Kunku on each other’s forehead. On behalf of the students we gifted them packets of bindi and gave bananas.

As the tradition goes, we distributed ‘tilgul’ to everyone in the village. After the ceremony, we spoke to the women regarding the Bachat Ghats, and ways through which they can earn income for their families. We also addressed the issues regarding women’s hygiene and created awareness about the same. The highlight of the visit for us was to be a part of the ceremony where the women followed the same ritual with us. Seeing the women enjoy during the musical chair, was worth the sight.

It is not every day that we get to see a life full of fun and laughter, with genuine smiles on the faces. Traditions have a meaning to its own and so is the happiness of following it, and I realized it in Kondgaon.



Nikita Tulsulkar
MMS Finance | 2017-19



WOMEN'S DAY, 2K18

"I alone cannot change the world but I can cast a stone across the waters to create ripples" - Mother Teresa

Women are epitome of resilience, strength and confidence. Women have always excelled in all fields and have showed the world that they are no less than men. We all look up to strong and independent women. But what it takes to become one? It's about fighting against all odds and face the world with confidence, courage and determination.

This year at NLDIMSR we celebrated Women's Day in a different way. The day started with giving a specialized card and a rose to each and every girl in the institute which includes students, teachers and staff. The event started with the speech of our honorary guest speaker Mrs. Madhuri Malhotra Vice-president, Standard & Practices, Sony Pictures Network. She shared some inspiring stories of how women have excelled in every corner of the world and encouraged the students to enjoy every moment of their lives.

Personal stories are always special and to hear it from our own students was even more special. The student speakers for the evening were Foram Devani, Harjagjit Singh Dhanjal, Munmun Chakraborty and Nihal Bhuvad. It takes immense confidence and courage to talk about their own struggles in front of a huge audience. Foram described her journey of how she become an entrepreneur and set up her own farm. Harjagjit talked about the problems faced by women, especially school going girls in Punjab, he portrayed the actual situation of women in India. Munmun explained how she felt empowered at home and how she empowered herself by asking for it. The last student speaker, Nihal talked about the beautiful bond he shares with his mother. The struggle his mother went through, shows that women have always been the strong ones of the world. At the end Prof. Subramaniam concluded the evening with some insightful words.

Each day of the year could be Women's Day if every individual start giving them the respect they deserve. Give them wings to fly and they'll touch countless summits. As it is rightly quoted by Malala Yousafzai, *"I raise up my voice – not so I can shout but so that those without voice can be heard. We cannot succeed when half of us are held back"*



Radhika Alshi
PGDM Marketing | 2017-19





The Hall of
Fame



Himanshu Todi, 1st Runner-up (Academics Category), Sandvik India Gender Awards



1st Runners-up, Glenmark Communication Catalyst 2018
(From left) Himanshu Todi, Neha Rao, Nihal Bhuvad, Harsh Gupta



Winners of DBIMR's "Social Entrepreneurship" Competition
(From left) Aditya Gaikwad, Shailesh Hotchandani, Niranjan Deshmukh



Winners of TIMSR's CSR Competition, Lakshya
(From Left) Nihal Bhuvad, Sayali Patil, Akansha Goyal, Aditya Gaikwad

The background is split diagonally from the top-left to the bottom-right. The upper-left portion is a light, pale orange, while the lower-right portion is a darker, more vibrant orange. The text is centered across this split.

Capturing the Moments



Prathamesh Surve, PGDM Marketing | 2017-19



PGDM Marketing | 2017-19



Tanmay Gangani, PGDM Marketing | 2017-19



Sakshi Poddar, PGDM HR | 2017-19

Respons



Nihal Bhuvad, MMS Marketing | 2017-19



Kinjal Gosar, PGDM Finance | 2017-19



Prerna Dangwani, PGDM Marketing | 2017-19



Shivani Joshi, MMS Marketing | 2017-19

PGDM KONDGAON VISIT



MMS KONDGAON VISIT



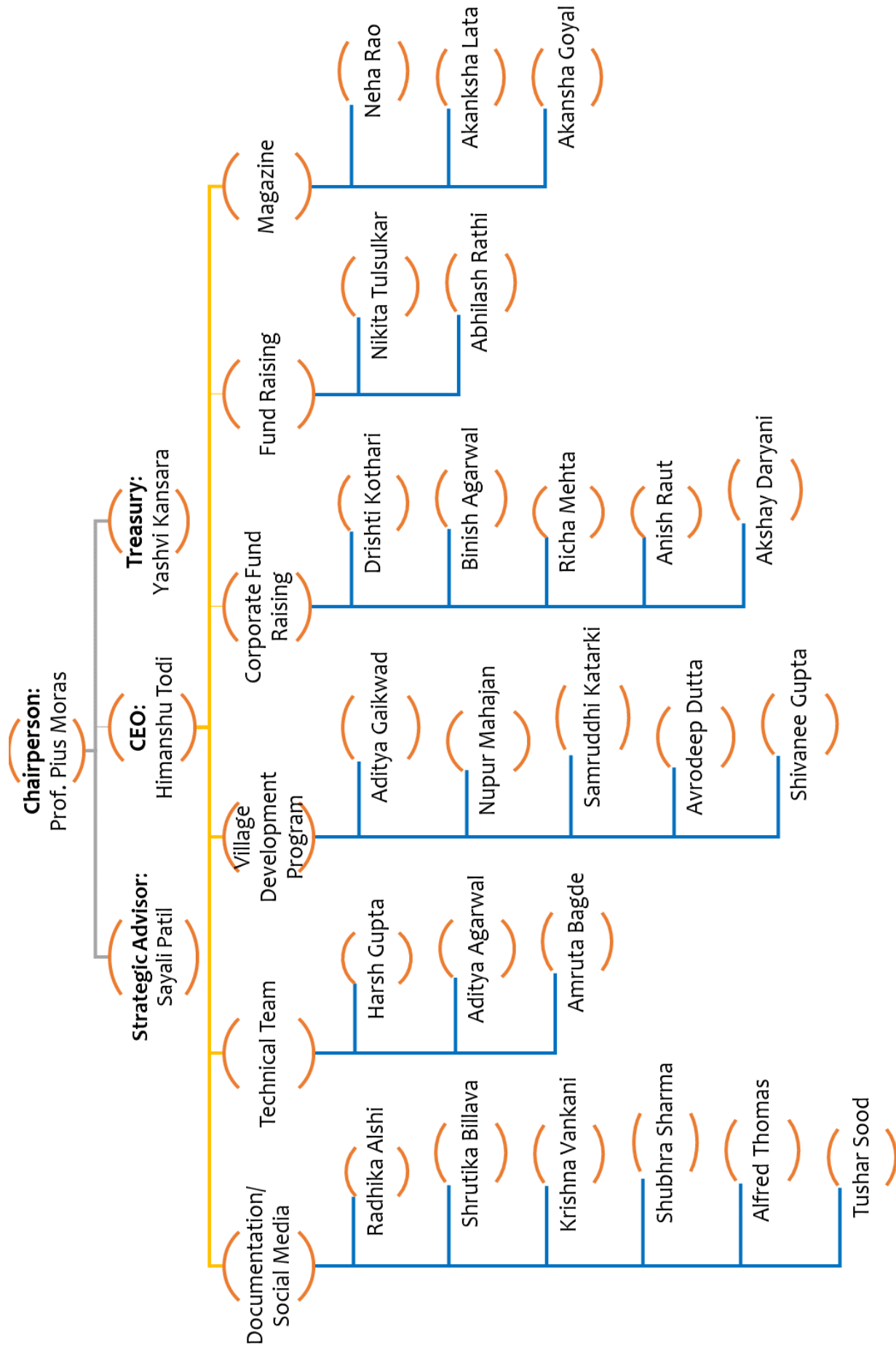
JALSA 2017



COOKIE CAMPAIGN



MSR COMMITTEE 2017-19



MEET THE A-TEAM



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Editor-In-Chief



AKANKSHA LATA
Editor



AKANSHA GOYAL
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