



**N. L. Dalmia<sup>®</sup>**  
**Institute of Management  
Studies and Research**  
*(A School of Excellence of N. L. Dalmia Educational Society)*

## **Industrial Visit Report**

### **Industrial Visit to Bloomberg Office**

#### **Overview:**

The PGDM 2022-24 students of NL Dalmia Institute of Management Studies and Research were taken on an industrial visit to the Bloomberg Office in Mumbai. The purpose of the visit was to provide the students with a better understanding of how the industry works and to gain insights into the corporate culture. The visit was successful in achieving its objectives and had a positive impact on the students.

#### **Execution:**

The execution of the industry visits was done in an organized manner. Students were selected and sent to the Bloomberg Office in sets of 25 from each division, accompanied by class representatives and one member from the Bloomberg committee. Students who fulfilled the eligibility criteria, i.e., 90% attendance in Bloomberg sessions and enrolment in BMC, were selected. The visits were scheduled based on the availability of the Bloomberg office. Each visit was for 2 hours, which included training by a trainer and a walkthrough of the office.

Around 230 students have completed the visit so far including the students from Business Analytics and Global MBA.

#### **Outcomes:**

The visit was successful in achieving its objectives. The students were provided with a comprehensive overview of how they can import Bloomberg data into Microsoft Excel. It included a step-by-step guide, cheat sheets, and descriptions of recent enhancements. Furthermore, there was a demonstration on how to display information on performing Bloomberg calculations in Excel.

There was also a demonstration for analysing portfolios and risk analytics, monitoring characteristics, attribution, historical performance, and pinpointing the sources of active risks in portfolios with fundamental risk factor models. The students gained a better understanding of how the organization functions.

#### **Conclusion:**

The industrial visit to Bloomberg Office was a success, and the students found it informative and engaging. The visit provided the students with practical knowledge and insights into the industry. We would like to thank the Bloomberg Committee Members for their contribution in making the visit a success. We look forward to more such visits in the future.







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