



N. L. Dalmia®
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)



Post Graduate Diploma in Management

for Working Professionals

Empower Your Journey to Executive Excellence with On-Campus Learning

ABOUT US

N. L. Dalmia Institute of Management Studies and Research (NLDIMSR), situated in Mira Road, was founded in 1995 by the Late Shri Niranjnall Dalmia, with the aspiration of becoming a globally renowned Management Institute. We are highly regarded as one of the leading Business Schools in India.

Our academic program commenced in 1997. Today we are recognized as one of the most industry-connected business schools in the country with NAAC A+ accreditation in the 2nd cycle and SAQS accreditation for 5 years. Our core belief is in cultivating, nurturing and transforming business leaders through rigorous academics complemented by comprehensive exposure to the industry.

We provide a two - year full - time PGDM program in Finance, Marketing and Human Resources which is NBA accredited and approved by the AICTE (All India Council for Technical Education) and AIU (Association of Indian Universities). We also offer PGDM in Business Analytics which is approved by AICTE. Additionally, we have a partnership with the University of Wisconsin Parkside, an AACSB-Accredited State University in the USA, University of Winnipeg in Canada and University of Westminster in UK. Furthermore, we are a recognized Research Centre for Ph.D. programs affiliated with the University of Mumbai.

Our faculty consists of industry veterans and accomplished scholars with their research papers published in esteemed national and international journals. Our meticulously designed curriculum empowers students to meet the ever-changing demands of the industry and keeps them up-to-date with the latest trends. As part of the curriculum, all students undertake full-time internships in their first year to gain practical industry experience and familiarize themselves with corporate culture. These internships are carefully evaluated by our faculty and industry experts.

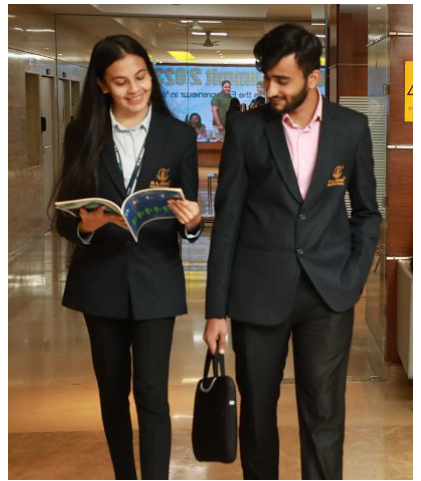
The Institute has consistently received high ratings in terms of recruiter perception as our students have become successful ambassadors for prestigious firms.



PGDM

WORKING PROFESSIONALS

An 18-month AICTE approved program designed specifically for working professionals. This curriculum empowers professionals to elevate their performance and advance their careers seamlessly while maintaining professional momentum.



Salient Features:

- Highly Qualified Faculty
- South Asia's Largest Standalone Bloomberg Lab with 24 Terminals and India's 1st Institution selected as Experiential Learning Partner of Bloomberg Laboratories, USA
- Bloomberg Certification
- Well-equipped Seminar Hall, Management Development Centre, Auditorium, Cafeteria, etc.
- Ergonomically designed Classrooms that are equipped with LED Projectors, Wi-Fi and Audio Systems, to enable a comfortable learning environment
- Computer Lab with latest Machines and Softwares
- Digital Library equipped with Industry Databases, E-Journals, E-Books and E-Cases
- Library with latest Technology and Information Resources
- Lectures on Weekends-Saturdays and Sundays

Courses Offered:



PGDM

(Marketing/Human Resources/Finance)



PGDM (Finance)



PGDM (Business Analytics)

Eligibility Criteria for Admissions:

- Bachelors Degree holder of minimum 3 years duration
- Professionals working with Registered Industry/Organization (Central/State)/Private/Public Limited Company/MSMEs located within 75 km radial distance from the Institute
- Minimum of 1 year full-time/regular working experience (more than one year's of work experience preferred)



Duration:

An 18-month program conducted on weekends.
Batches starting from August 2024

Mode of Conduct:

Offline

Fee Structure:

Total Fees ₹ 2,10,000/- (Rupees Two Lakhs Ten Thousand Only)
(₹70,000/- to be paid at the beginning of each Semester)

ADMISSIONS OPEN

Secure your spot and accelerate your
professional growth



Course Structure of PGDM (Working Professional) Batch 2024 - 26

Courses	Credit
Core Courses	40.5
Specialization Courses	27
Elective Courses	13.5
Value Added Courses	03
Final Research Project	06
Total Credits	90

Detail Course Structure

	Courses	
Semester 1	August - December	Credits
	Core Courses	
1	Business Statistics	4.5
2	Financial Reporting, Analysis and Management	4.5
3	Modern Marketing Management	4.5
4	Managerial Economics	4.5
5	Managing People and Performance	4.5
6	AI and ML in Business Management	2.0
7	Legal Aspects of Business	2.5
	Total	27

	Courses	
Semester 2	January - April	Credits
	Core Courses	
1	Cost and Management Accounting for Decision Making	4.5
2	Business Strategy and Simulation	4.5

	Specialisation Courses	
	Finance	
3	Financial Derivatives and Risk Management	4.5
4	Investment Analysis and Portfolio Management	4.5
5	Financial Modelling and Data Analytics	4.5
	Elective (Any One)	
6	Management of Banks and Financial Services	4.5
7	Personal Finance - Turning Money into Wealth	4.5

	Marketing	
3	Marketing Communication Strategy	4.5
4	Marketing the Digital Way	4.5
5	Consumer Behaviour	4.5
	Elective (Any One)	
6	Marketing Research and Analytics	4.5
6	Distribution and Supply Chain Management	4.5

	HR	
3	Organisational Development and Change Management	4.5
4	Talent Management	4.5
5	Labour Laws and Compliance	4.5
	Elective (Any One)	
6	Industrial Relations	4.5
6	Performance Management System	4.5

	Business Analytics	
3	Applied Multivariate Techniques for Analytics	4.5
4	Time Series and Forecasting Techniques	4.5
5	Story Telling with Data	4.5
	Elective (Any One)	
6	Tools and Techniques for Data Analysis and Modelling	4.5
6	Deep Learning	4.5
	Total	27

	Courses	
Semester 3	August - December	Credits
	Core Course	
1	Project Management and Finance	4.5

	Specialisation Courses	
	Finance	
2	Behavioural Finance	4.5
3	Sustainable Finance and ESG	4.5
4	International Finance	4.5
	Elective (Any Two)	
5	Digital Transformation in Finance	4.5
6	Alternative Investments	4.5
7	Investment Banking	4.5

	Marketing	
	Specialization Courses	
2	Retail Management	4.5
3	Marketing for B2B Organisations	4.5
4	Sales Management and Sales Promotion	4.5
	Elective (Any Two)	
5	Product and Brand Management	4.5
6	Advertising and Media Planning	4.5
7	Services Marketing	4.5

	HR	
	Specialisation Courses	
2	Strategic and International HRM	4.5
3	HR Analytics	4.5
4	Learning and Development	4.5
	Elective (Any Two)	
5	Human Resource Planning and Acquisition	4.5
6	Human Resource Information System	4.5
7	Competency Mapping and Assessment Centre	4.5
Business Analytics		
2	Machine Learning and Applications	4.5
3	Industry Applications of Analytics	4.5
4	Natural Language Processing for Business	4.5
	Elective (Any Two)	
5	Credit Risk Analytics: Measurement Techniques and Applications	4.5
6	Data Science for Managers	4.5
7	Design Thinking and Innovation	4.5
	Total	27

	Value Added Courses in Workshop Mode	
1	Bloomberg	1.5
2	Written Analysis and Communication	1.5
	Total	3
	Final Research Project	6
	Total Credits	90





N. L. Dalmia[®]
**Institute of Management
Studies and Research**

(A School of Excellence of N. L. Dalmia Educational Society)

Srishti, Sector I, Mira Road (E), Mumbai Metropolitan Region 401107. India.

Tel : +91 6389 222 555

Email: info@nldalmia.in | admissions@nldalmia.in



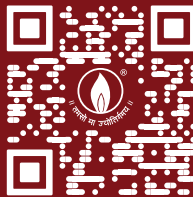
[/nldalmia institute](https://www.instagram.com/nldalmia institute)



[/NLDalmia_Inst](https://www.linkedin.com/company/NLDalmia_Inst)



[/NLDalmiaOfficial](https://www.facebook.com/NLDalmiaOfficial)



Please visit www.nldalmia.in

We Nurture. We Transform. We Create Global Business Leaders.