

Program Outcomes (POs) – PGDM – Business Analytics

PO 1: Apply management theories and analytics practices to solve business problems effectively

PO 2: Foster critical thinking and data-driven decision-making abilities to address complex business challenges

PO 3: Develop ethical and value-based leadership abilities to manage and lead in diverse business environments

PO 4: Ability to understand, analyse, and communicate the global, economic, legal, and ethical aspects of business

PO 5: Ability to lead themselves and others to achieve organizational goals, contributing effectively to team environments